



July 31, 2015

Monster Beverage Announces Webcast Details for Annual Stockholders' Meeting

CORONA, Calif., July 31, 2015 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (NASDAQ:MNST) announced today that the Company will provide a live audio webcast of the business discussion and question and answer portion of its annual stockholders' meeting on Friday, August 7, 2015. The webcast will start at 1:20 p.m. Pacific Time, following the formal portion of the meeting, which will begin at 1 p.m. Pacific Time.

The live audio webcast will be available at www.monsterbevcorp.com under the "Events & Presentations" section. For those who are not able to listen to the live broadcast, the event will be archived for approximately one year on the website.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries market and distribute energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. For more information, visit www.monsterbevcorp.com.

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Source: Monster Beverage Corporation

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