



February 17, 2016

Monster Beverage to Report 2015 Fourth Quarter and Full Year Financial Results on February 25, 2016

Company to Conduct Conference Call at 2:00 p.m. Pacific Time

CORONA, Calif., Feb. 17, 2016 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (NASDAQ:MNST) announced today that results for its fourth quarter and year-ended December 31, 2015 will be released on Thursday, February 25, 2016 after the close of the market. The company also said that chairman and chief executive officer, Rodney Sacks, and vice chairman and president, Hilton Schlosberg, will host an investor conference call that same day at 2:00 p.m. Pacific Time to review the company's financial results and operations.

The call will be open to all interested investors through a live audio webcast via the Internet at www.monsterbevcorp.com. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the website.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries develop and market energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. For more information, visit www.monsterbevcorp.com.

Rodney C. Sacks

Chairman and Chief Executive Officer

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Hilton H. Schlosberg

Vice Chairman

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Source: Monster Beverage Corporation

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